

Fashion Design & Merchandising

Brick Center

2 Year Program

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The fashion industry employs a large population of people who are responsible for the creation and sale of clothing and accessories. It is one of the few industries you can participate in on many different levels, including designing, buying, selling, marketing and merchandising.

Related Job Titles

Assistant Designer
Visual Merchandising Assistant
Assistant Buyer
Assistant Technical Designer
Sales Stylist
Marketing Coordinator

Skills You Will Learn

- Entry level skills in various fields of the fashion industry: design, marketing, and merchandising
- Professional presentation and portfolio development

Preferred Skills for Career Field:

You should prefer:

- Activities concerning people and ideas
- Activities of an abstract and creative nature
- Seeing the results of your work

You should be able to:

- Reason logically and solve problems
- Make decisions based on personal judgment
- Interpret feelings, ideas or facts artistically
- Influence people's opinions, attitudes or judgments
- Perceive details in objects, pictures or charts and see differences in their shapes and measurements
- Coordinate and plan entire activities
- Manage time well to complete short and long-term projects
- Communicate thoughts and ideas to others
- Work well in a team

Career Ladder

Working in the fashion industry can be exciting, creative, fulfilling, and challenging. Many of the jobs require hard work and dedication. Most people start out as associates or assistants and will work their way up to a managerial position. You must have the vision to recognize that talent and a commitment to being the best are important factors to becoming successful in the fashion industry.

Continuing Education

Brookdale Community College
Drexel University
Fashion Institute of Design & Merchandising
Fashion Institute of Technology
Jefferson University
Johnson & Wales University
Laboratory Institute of Merchandising
Marist College
Montclair University
Rowan College at Burlington County
Savannah College of Art & Design

Articulation agreements are in place with Brookdale Community College, enabling students to receive 6 college credits, and LIM College, enabling students to receive 3-6 college credits, after successful completion of the program and meeting necessary requirements.

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