

Fashion Design/Merchandising

Brick Center

2 Year Program

Carey Brown

The fashion industry employs a wide variety of people who are responsible for the creation and sale of clothing and accessories. It is one of the few industries you can participate in on many different levels, including designing, buying, selling, advertising and visual merchandising.

Related Job Titles

Asst. Fashion Designer
Visual Merchandising Assistant
Assistant Buyer
Asst. Technical Designer
Sales Associate

Skills You Will Learn

- Entry level skills in various fields of the fashion industry: design, sales and visual display
- Terminology and trends in the fashion world

Preferred Skills for Career Field:

You should prefer:

- Activities concerning people and ideas
- Activities of an abstract and creative nature
- Seeing the results of your work

You should be able to:

- Reason logically and solve problems
- Make decisions based on personal judgment
- Interpret feelings, ideas or facts artistically
- Influence people's opinions, attitudes or judgments
- Perceive details in objects, pictures or charts and see differences in their shapes and measurements
- Coordinate and plan entire activities
- Work well under pressure
- Communicate thoughts and ideas to others
- Work well in a team

Career Ladder

Working in the fashion industry can be exciting, creative and glamorous. Many of the jobs require hard work and long hours. Many people start out as sales associates or assistants and will work their way up to a managerial position. You must have the vision to recognize that talent and a commitment to being the best are important factors to becoming successful in the fashion industry.

Continuing Education

Brookdale Community College
Burlington County College
The Art Institute of Philadelphia
Johnson & Wales University
Fashion Institute of Technology
Berkeley College
Fashion Institute of Design & Merchandising
Laboratory Institute of Merchandising
Philadelphia University
Savannah College of Art & Design

A Tech Prep agreement is in place with Brookdale Community College, enabling students to receive 3 college credits upon successful completion of the course and challenge exam.